Contents

Preface to the First Edition * xi

Preface to the Third Edition * xiii

PART I: Science and Scientific Methods

Chapter 1

Why Study Science and Research Methods? * 3

The Need To Study Scientific Methods • 5

The Need To Produce In-House Knowledge $\, ullet \, \, \delta \,$

Why Research by Clinicians Is Limited * 10

Problems Associated with Certain Research Practices • 11

Problems Associated with the Education and Training Models • 15

Evaluation of Research * 17

Summary ◆ 18

Study Guide * 19

Chapter 2

An Introduction to Research: The Formal and Formative Approaches • 21

What Is Research? ◆ 24

Why Do Scientists Do Research? • 24

How Is Research Done? ◆ 32

Serendipity in Research ◆ 39

Planning Is Still Important * 42

Summary ◆ 42

Study Guide ◆ 43

Chapter 3

Science and Its Basic Concepts + 45

Popular Misconceptions About Science * 47

What Is Science? ◆ 48

Outcome of Scientific Activity * 52

Variables and Their Types ◆ 54

Causality and Functional Analysis * 59

Experiment and Experimental Control • 63

Hypotheses in Scientific Research ◆ 64

Theories and Scientific Reasoning ◆ 67

Theories and Scientific Laws • 72

Data and Evidence • 72

Summary ◆ 74

Study Guide * 75

Chapter 4

Treatment Research • 77

What Is Treatment Research? ◆ 79

Conceptual Issues: Consequences of Treatment * 80

Treatment Research: Logical and Empirical Constraints * 88

Group Treatment Research: Randomized Clinical Trials * 92

Single-Subject Treatment Research: Multiple Control Conditions ◆ 104

Randomized Clinical Trials Versus Single-Subject Treatment Research • 124

Classification of Treatment Research • 133

Summary • 144

Study Guide * 147

Chapter 5

Other Types of Research • 151

Ex Post Facto Research • 153

Normative Research • 157

Standard-Group Comparisons ◆ 161

Experimental Research * 165

Clinical and Applied Research • 171

Sample Surveys ◆ 178

Relation Between Research Types and Questions ◆ 180

Summary • 181

Study Guide • 182

Chapter 6

Observation and Measurement + 183

Observation and Measurement • 185

Philosophies of Measurement • 186

Traditional Levels of Measurement ◆ 188

Some Measures of Communicative Behaviors ◆ 190

Client-Assisted Measurement • 197

Indirect Measures: Self-Reports ◆ 198

The Observer in the Measurement Process • 199

Mechanical Aids to Observation and Measurement * 202

Reliability of Measurement * 204

Summary • 208

Study Guide * 209

PART II: Clinical Research Designs

Chapter 7

Research Designs: An Introduction • 215

What Are Research Designs? ◆ 217

Structure and Logic of Experimental Designs • 218

Variability: Some Philosophical Considerations • 219

Experimental Designs: Means of Controlling Variability * 223

Validity of Experimental Operations ◆ 225

Generality (External Validity) * 234

Concluding Remarks ◆ 246

Summary ◆ 247

Study Guide * 248

Chapter 8

The Group Design Strategy • 251

Development of Statistical Concepts and Techniques • 253

Statistics Versus Research Designs ◆ 259

Common Characteristics of Group Designs * 260

Preexperimental Designs • 261

True Experimental Designs • 265

Designs To Evaluate Multiple Treatments • 272

Factorial Designs * 275

Quasi-Experimental Designs • 281

Counterbalanced Within-Subjects Designs • 292

Correlational Analysis Design • 302

Group Designs in Clinical Research ◆ 303

Summary ◆ 306

Study Guide • 308

Chapter 9 Single-Subject Designs * 313

Historical Background of Single-Subject Designs ◆ 315

Characteristics of Single-Subject Designs * 320

Experimental Control in Single-Subject Designs • 325

Preexperimental Single-Subject Design • 325

Experimental Designs for Single-Treatment Evaluation * 327

Experimental Designs for Multiple-Treatment Comparison • 346

Experimental Design for Interactional Studies • 356

Designs To Assess Response Maintenance • 360

Single-Subject Designs in Clinical Research ◆ 362

Summary ◆ 366

Study Guide * 368

Chapter 10

Generality Through Replications * 373

Direct Replication ◆ 376

Systematic Replication ◆ 379

Sample Size and Generality • 383

Failed Replications: Sources of Treatment Modifications ◆ 386

Treatment Variables and Treatment Packages * 388

Homogeneity and Heterogeneity of Participants • 390

Summary ◆ 392

Study Guide * 393

Chapter 11

Comparative Evaluation of Design Strategies * 395

Research Questions and Investigative Strategies * 397

Advantages and Disadvantages of Design Strategies • 407

Problems Common to Design Strategies ◆ 410

Philosophical Considerations in Evaluation ◆ 412

The Investigator in the Design Selection Process • 413

Final Criterion: Soundness of Data 413

Summary ◆ 414

Study Guide * 417

Chapter 12

Designs Versus Paradigms in Research + 421

Limitations of Exclusively Methodological Approaches 423

Research Methods and Subject Matters • 423

Philosophy as Methodology ◆ 425

Philosophy of Subject Matters • 425

Philosophy of the Science of Speech and Language * 427

Philosophical Ways of Handling Methodological Problems * 437

Interplay Between Philosophy and Methodology * 440

Summary * 441

Study Guide * 442

PART III: Doing, Reporting, and Evaluating Research

Chapter 13

How To Formulate Research Questions + 447

How To Formulate Research Questions ◆ 449

Preparation of Theses and Dissertations • 462

Summary ◆ 464

Study Guide * 464

Chapter 14

How To Write Research Reports • 467

Format of Scientific Reports * 469

Writing Without Bias * 478

Good Writing: Some Principles * 480

x • Contents

Writing Style * 503
Writing and Revising * 504
Summary * 505
Study Guide * 506

Chapter 15

How To Evaluate Research Reports • 509

Professionals as Consumers of Research • 511

Understanding and Evaluating Research ◆ 511

Evaluation of Research • 512

Evaluation of Research Reports: An Outline • 518

Evaluation of Treatment Research: A Hierarchy of Evidence * 523

Evaluation and Appreciation of Research • 527

Summary ◆ 528

Study Guide * 528

Chapter 16 Ethics of Research • 531

Fraud in Scientific Research * 533

Effects of Science on Society • 536

Ethical Justification of Treatment Evaluation ◆ 537

Protection of Human Participants • 540

Ethical Issues with Treatment Research Methods ◆ 547

Consequences of Ethical Constraints ◆ 555

Protection of Animal Subjects • 558

Dissemination of Research Findings • 560

Summary ◆ 560

Study Guide • 561

References * 563

Author Index * 573

Subject Index * 577